Vendor Profile

Process Understanding

Workfellow

Report Abstract

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10 pages

Contents of Full Report

Who is this Vendor Assessment for?

NelsonHall's process understanding platform evaluation profile on Workfellow is a comprehensive assessment of Workfellow's process mining platform's capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of process discovery and mining platforms and identifying vendor suitability for process understanding RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the process understanding sector.

Key Findings & Highlights

Workfellow's process intelligence solution aims to provide insights into knowledge-intensive processes faster than traditional process mining efforts and present insights and areas of automation opportunity in a simple manner to business users.

Workfellow leverages a user agent plugin which is installed onto client user machines to gather data on processes performed by teams within the organization.

The platform aims to answer questions that automation CoE leaders may ask, for example, "What are the top 10 bottlenecks in our processes," "How have the key metrics evolved over the past 6 months," and "How conformant are my users to a set variation of a process?" These questions act as shortcuts to lead business users to the processes and tasks within processes which are prime opportunities for process transformation.

Organizations without large-scale process optimization CoEs supporting process understanding would benefit from Workfellow's business user focus.

Scope of the Report

The report provides a comprehensive and objective analysis of Workfellow's process mining capabilities and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, challenges, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization, including the location of delivery centers.

Process Understanding Platform Evaluation Vendor Assessments also available for:

ActiveOps

Appian

Apromore

BusinessOptix

Celonis

Decisions

Futuroot

IBM

Infosys

Mehrwerk

Mimica

Skan

SoftwareAG

Soroco

UiPath

Upflux.

About The Author

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives in support of NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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