



Vendor Profile

Quality Engineering

ValueMomentum

Report Abstract

October 2021

By Dominique Raviart

IT Services Practice Director

NelsonHall

14 pages

Contents of Full Report

1. Foreword
2. Background
3. Revenue Summary
4. Key Offerings
5. Delivery Capabilities
6. Target Markets
7. Strengths & Challenges
8. Strategy
9. Outlook

Who is This Vendor Assessment For?

NelsonHall's quality engineering services profile on ValueMomentum is a comprehensive assessment of ValueMomentum's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of software testing/quality assurance/quality engineering, and application services/ADM
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes ValueMomentum's offerings and capabilities in quality engineering services.

privately held and has a headcount of 4.0k. The company has ~75 active clients.

ValueMomentum provides a wide range of IT services, with a focus on digital, data & transformation. The company has structured its capabilities into LoBs, e.g., digital & cloud, data leverage, "core leverage", , QualityLeap, and Customer Communications Management.

It services the BFSI industry and the U.S. healthcare payer sector. P&C insurance is one of its strengths, with the company highlighting 10 of the 25 largest P&C insurers in the U.S. are its clients. QualityLeap, the testing services practice, is a standalone LoB with its own P&L. It is in charge of delivery, portfolio and IP management, and sales & marketing. It focuses on P&C & life insurance, core and open banking, and healthcare payers.

QualityLeap has a headcount of 1.4k. It services ~35 active clients.

QualitLeap has a broad offering, ranging from advisory and test strategy services to test execution, non-functional, and test data management.

In line with the corporate strategy, QualityLeap pays a lot of attention to domain knowledge: it highlights that 60% of its delivery personnel have specialized in the insurance sector. Another example of this vertical knowledge effort is QA artifacts. For instance, QualityLeap has also built repositories of test cases for standard business processes and modules (e.g., worker's compensation, billing, claims, and personal automotive insurance). Also, it has 125 test scenarios for worker's compensation, ~430 for business owner privacy (BOP), and 80 for personal automotive insurance. The company says it has similar artifacts for core and open banking. Finally, the company also uses MBT and has repositories of business process diagrams.

AI has been a priority for ValueMomentum's QE practice. The company has developed early AI-based analytics such as test case optimization, test case recommendations based on code changes in a new release, and defect prediction based on defect history.

In total, ValueMomentum invests ~2.5% in its revenues in R&D.

Scope of the Report

The report provides a comprehensive and objective analysis of ValueMomentum’s quality engineering and capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization including the location of delivery locations.

Quality Engineering Services Vendor Assessments also Available for:

- Amdocs
- Atos
- Capgemini
- Cigniti
- eInfochips
- Expleo/SQS
- Infosys
- LTI/L&T Infotech
- Qualitest
- TCS
- Tech Mahindra
- TestingXperts
- Trigent
- ValueMomentum
- Wipro.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

Dominique can be contacted at:

- Email: dominique.raviart@nelson-hall.com
- Twitter: [@DominiqueR_NH](https://twitter.com/DominiqueR_NH)



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: + 44(0) 203 514 7522

Paris

4 place Louis Armand, Tour de l'Horloge, 75012 Paris
Phone: + 33 1 86266 766

Copyright © 2021 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.