Unisys
Big Data and Analytics Services

Vendor Assessment
Report Abstract

September 2016

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Six pages

Who Is This Vendor Assessment For?

NelsonHall's Big Data and Analytics Services Vendor Assessment for Unisys is a comprehensive assessment of Unisys' big data and analytics IT services designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for big data & analytics services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in BPS sector.

Key Findings & Highlights

Unisys has a big data and analytics (BDA) background in its U.S. federal sector unit, with major clients including the Department of Homeland Security (DHS) and the Department of Agriculture (USDA). The company intends to use its U.S. federal BDA expertise across other verticals and geographies.

To help its deployment, Unisys has set up Global Advanced Analytics (GAA), focused on big data and advanced analytics. GAA is a center of excellence (COE) with responsibilities around service portfolio and tools with delivery responsibility, but without P&L responsibility.

GAA is currently building a service portfolio, in a focused manner. Accelerators are an important element of GAA's service portfolio strategy: GAA wants to back its offerings with artifacts to drive service industrialization and repeatability.

Scope of the Report

The report provides a comprehensive and objective analysis of Unisys' big data and analytics offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy

- Analysis of the company's strengths, weaknesses and outlook.

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