



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

RPO

Taggd

Report Abstract

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16-pages

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Who is This Vendor Assessment For?

NelsonHall's RPO profile on Taggd is a comprehensive assessment of Taggd's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO Services and identifying vendor suitability for RPO services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Taggd's offerings and capabilities in RPO.

Taggd, a Digital Recruitment Solutions brand by PeopleStrong, is one of India's Recruitment Process Outsourcing (RPO) providers. Taggd combines the power of data and human knowledge to bring advanced talent acquisition (TA) and digital hiring (RPO) solutions that change how business work and deliver.

Taggd offers a range of RPO programs, contingent worker/gig solutions, and talent services. Taggd/PeopleStrong's "New Code of Work" will bring the next level of sophistication to the future of work, focused on tech-enabled RPO programs. Taggd produces several insights into the Indian Talent Market, in consultation with the Indian Government.

Taggd's (PeopleStrong's) proprietary technology is PeopleStrong Alt, a suite of HCM products. For Taggd's RPO offerings, Alt Recruit is the main platform used. A robust roadmap exists for 2021. Taggd also uses third-party technology/tools.

Scope of the Report

The report provides a comprehensive and objective analysis of Taggd's RPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Recruitment Process Outsourcing Vendor Assessments also Available for:

ADP

Alexander Mann Solutions

Avencia

Cielo

IBM TAO

KellyOCG

Korn Ferry

Lorien

Mindfield Group

NXTThing RPO

PeopleScout

Pontoon Solutions

Resource Solutions

Sevenstep

talentCRU

WilsonHCG

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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