



Taggd by PeopleStrong

Next Generation RPO

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Next Generation recruitment process outsourcing (RPO) vendor assessment for Taggd by PeopleStrong is a comprehensive assessment of Taggd by PeopleStrong's RPO offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPO
- HR decision makers exploring the benefits and inhibitors of RPO as evidenced by the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within RPOs
- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

Key Findings & Highlights

PeopleStrong is an Indian HR Solutions company bringing HR solutions at scale to Indian and international businesses. It was founded in 2005 by Pankaj Bansal and Shelly Singh, who continue to lead PeopleStrong. PeopleStrong has rebranded their Recruitment Business (RPO) as Taggd (July 2019).

Taggd manages many RPO clients, with established RPOs in e-commerce/retail, financial services, hospitality, and manufacturing.

Taggd offers mainly end-to-end RPO, project RPO, technology, and talent consulting services.

In 2018, Taggd by PeopleStrong's revenue was \$14.6m.

Taggd/PeopleStrong will focus on deploying its "New Code of Work;" focus on industry segments disrupting the status quo; enhancing the PeopleStrong Alt HCM suite; promoting Taggd, PeopleStrong's RPO brand and AltRecruit.



Scope of the Report

The report provides a comprehensive and objective analysis of Taggd by PeopleStrong's RPO offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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