



TCS Next Generation Application Outsourcing

**Vendor Assessment
Report Abstract**

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Who Is This Vendor Assessment For?

NelsonHall's Next Generation Application Outsourcing Vendor Assessment for TCS is a comprehensive assessment of TCS' next generation application outsourcing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for cloud infrastructure migration and management services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the cloud infrastructure migration and management sector.

Key Findings & Highlights

Tata Consultancy Services Ltd. (TCS) was formed in 1968 and is headquartered in Mumbai, India. Originally a captive provider to other Tata Group entities, today it is an IT, consulting, services and BPO organization that forms part of The Tata Group, India's largest private business conglomerate. TCS has grown rapidly throughout its 48-year history.

In 1973 it pioneered offshore operations when it began activity in the U.S. Growth in the 1980s and 1990s was due to a number of factors such as the U.S. embracing outsourcing and the Y2K build-up.

TCS is addressing the next generation application outsourcing market through five initiatives. These initiatives are focused around tailored offerings, productization, intelligent automation, service integration and utility based models.

By launching ignio in mid-2015, TCS put itself to the forefront among its competitors in leveraging cognitive capabilities and automation in delivering application outsourcing services. This provided it with an avenue to maintain its application outsourcing footprint and increase its profitability by de-coupling headcount and revenues.

Scope of the Report

The report provides a comprehensive and objective analysis of TCS' next generation application outsourcing offerings, capabilities and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



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