



Softomotive

Robotic Process Automation

**Vendor Assessment
Report Abstract**

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13 pages

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Who Is This Vendor Assessment For?

NelsonHall's RPA and AI technology vendor assessment for Softomotive is a comprehensive assessment of Softomotive's RPA offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within RPA
- Automation decision makers exploring the benefits and inhibitors of RPA as evidenced from the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors specializing in, or covering, the RPA industry and suppliers.

Key Findings & Highlights

Softomotive was founded in 2005 and WinAutomation, the desktop version, was launched in 2008, with ProcessRobot, the Enterprise RPA platform following in 2015.

The company had 1,000 clients by 2009, and in 2011 launched its first reseller partnership program. In 2012, the company added professional deployment and integration services.

Softomotive received \$25mn in private equity funding in September of 2018 from Grafton Capital. As part of this funding agreement, Softomotive is migrating its corporate headquarters to London, and Oliver Thomas of Grafton Capital has joined Softomotive's Board of Directors. Softomotive has earmarked these funds for the expansion of its global footprint and acceleration of its product development roadmap.

Softomotive has offices in London, Houston, and Athens, and Bangalore. NelsonHall estimates the company employee count at 150 at the close of 2018, split equally among the four offices.

Softomotive's primary offerings include:

- Softomotive WinAutomation
- Softomotive ProcessRobot.



Scope of the Report

The report provides a comprehensive and objective analysis of Softomotive's offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

Contents

1. Background

2. Revenue Summary

3. Key Offerings

4. Delivery Capability and Partnerships

5. Target Markets

6. Strategy

7. Strengths & Challenges
 - 7.1 Strengths

 - 7.2 Challenges

8. Outlook

Report Length

11 pages

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RPA & AI Technology Vendor Assessments also Available for:

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Automation Anywhere
Blue Prism
IPsoft
Jacada
Kofax
Kryon Systems
Loop.ai
Redwood
Softomotive
Thoughtonomy
UiPath