



# Next Generation Supply Chain Management in the CPG Sector: 2016

Market Analysis  
Report Abstract

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## Who Is This Report For?

NelsonHall's "Next Generation Supply Chain Management in the CPG Sector: 2016" report is a comprehensive market assessment report designed for:

- Sourcing managers in the CPG sector assessing pain points and future operating models in supply chain management
- Marketing, sales and business managers developing strategies to target service opportunities within the supply chain management market
- Financial analysts specializing in the support services sector.

## Scope of the Report

The report is based on 40 interviews with executives in the CPG sector in the U.S., U.K., and Continental Europe.

The report analyzes the market for supply chain management BPS within the CPG sector and addresses the following questions:

- How satisfied are executives in the CPG sector with their supply chain management operations?
- What are the principal pain points with their supply chain management operations faced by organizations in the CPG sector?
- What characteristics would executives in the CPG sector seek within future supply chain management operations models?
- How satisfied are CPG executives with the ability of their current technology to support their company's future aspirations?
- To what extent are operations executives in the CPG sector seeking increased digitalization and automation within their supply chain operations?
- Which technologies are regarded as key to increasing the level of digitalization and automation with CPG supply chain operations?
- To what extent do CPG firms intend to adopt each of a range of supply chain management initiatives?
- How likely are CPG firms to outsource each of the principal processes within their supply chain operations?
- What benefits would CPG executives seek from supply chain management BPS?



## Key Issues & Highlights

CPG firms typically express moderate satisfaction with their supply chain management processes.

This is creating considerable opportunity for technology-led process improvement and transformation including business process services and platform-enabled BPaaS in support of supply chain management in the CPG sector.

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## Report Length

27 pages, consisting of 3 chapters

## Report Author

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