Qualitrix Crowdtesting

**Vendor Assessment
Report Abstract**

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Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Qualitrix is a comprehensive assessment of Qualtrix's crowdtesting offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

Qualitrix is a young crowdtesting services pure-play headquartered in Bangalore, India. The company was founded in February 2016, by the former CEO of passbrains in India, also a former Cognizant QE&A executive.

Qualitrix has a headcount of 65 (mostly test designers and project managers) and NelsonHall estimated revenues below $5m. Qualitrix currently has 95 active clients.

The company is in high growth mode, following the win of large programs with three clients, which has helped to double its headcount. It is expecting to reach a headcount of ~100 once these programs are at full-scale.

Qualitrix targets B2C organizations and primarily provides websites and mobile app crowdtesting services addressing a high number of combinations of devices, operating systems, and browsers.

Qualitrix wants to go beyond crowdtesting and has expanded to providing bundled traditional software testing and crowdtesting. With this bundled offering, it wants to provide a comprehensive testing service that includes traditional testing, additional services to testers in the form of usability and UX testing, and help for testers to adjust their test requirements and test cases. The company has one client for this bundled offering.

The company started servicing the Indian market, initially targeting telecom service providers. It has expanded to other sectors (e.g. start-ups) and to other geographies (e.g. Australia, and the U.S.).

Finally, one of Qualitrix's differentiation points is that it recruits in-house staff or contractors to handle roles such as program managers and test case designers.

Scope of the Report

The report provides a comprehensive and objective analysis of Qualitrix's crowdtesting offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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