

Healthcare and Insurance BPS

Pharmaceuticals/Life Sciences Operational Transformation

Report Abstract

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Who is This Market Analysis For?

NelsonHall’s “Pharmaceuticals/Life Sciences Operational Transformation” report is a comprehensive market assessment report designed for:

- Sourcing managers, monitoring the capabilities of existing suppliers of pharmaceuticals/life sciences operational transformation services, and identifying vendor suitability for operational transformation services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the pharmaceuticals/life sciences services sector.

Key Findings & Highlights

NelsonHall’s **Pharmaceuticals/Life Sciences Operational Transformation Report** focuses on how vendors delivering industry-specific services to pharmaceuticals/life sciences clients meet their requirements.

Some large organizations already have experience working with leading vendors to support their pharmaceuticals/life sciences operational transformation activities. However, many organizations are now recognizing that they need to introduce changes and undertake widespread transformation programs of their pharmaceuticals and life sciences operational activities, programs that might include reimagining and standardizing processes, enhancing user journeys, utilizing advanced analytics, intelligent automation, AI/ML, and other new technologies.

Scope of the Report

The report analyzes the worldwide market for pharmaceuticals/life sciences operational transformation services and addresses the following questions:

- What is the market size and projected growth for the global pharmaceuticals/life sciences operational transformation services market?
- What are the top drivers for adopting pharmaceuticals/life sciences operational transformation services?
- What are the benefits currently achieved by users of pharmaceuticals/life sciences operational transformation services?
- What factors inhibit user adoption of pharmaceuticals/life sciences operational transformation services?
- What pricing mechanisms are typically used within pharmaceuticals/life sciences operational transformation services?

- What combination of services is typically provided within pharmaceuticals/life sciences operational transformation services contracts, and what new services are being added?
- What is the current pattern of the delivery location used for pharmaceuticals/life sciences operational transformation services, and how is this changing?
- What services are delivered from onshore and which from offshore?
- What are the challenges and success factors within pharmaceuticals/life sciences operational transformation services?

Pharmaceuticals/Life Sciences Operational Transformation Vendor Assessments Available for:

Atos

Conduent

Genpact

Infostretch

Tech Mahindra

Wipro

About The Author

Alisa is a market analyst with global responsibility for NelsonHall's Procurement BPS and Healthcare BPS research programs.

Alisa supports buyers and sellers of procurement and healthcare BPS services as they develop and execute their business strategies, operations, and go-to-market approaches.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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