



# Next Generation Application Outsourcing

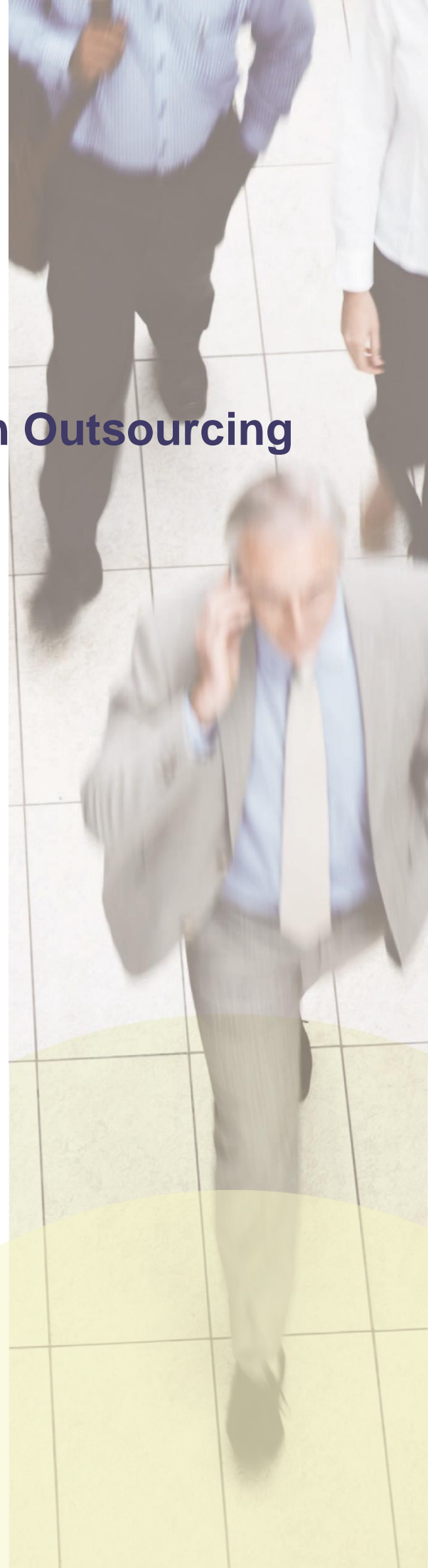
Market Analysis  
Abstract

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By David McIntire  
IT Services  
Research Director  
NelsonHall

59 pages

[research.nelson-hall.com](http://research.nelson-hall.com)





## Who Is This Report For?

NelsonHall's "Next Generation Application Outsourcing" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the use of vendors for application outsourcing delivered via next generation capabilities
- Operational decision makers exploring the benefits and inhibitors of adopting next generation application outsourcing services
- Vendor marketing, sales and business managers developing strategies to target next generation application outsourcing opportunities
- Financial analysts and investors specializing in the IT services sector, including next generation application outsourcing.

## Scope of the Report

This report analyzes the market for next generation application outsourcing. It addresses the following questions:

- What is the current and future market for next generation application outsourcing?
- What are the customer requirements next generation application outsourcing?
- What are the benefits/results which vendors have been able to achieve for their clients?
- What next generation services are organizations buying from application outsourcing vendors?
- What is the size and growth of the next generation application outsourcing market?
- Who are the leading vendors within next generation application outsourcing services?
- What are the vendor selection criteria, challenges, and critical success factors for vendors targeting next generation application outsourcing services?

## Key Findings & Highlights

NelsonHall's market analysis of next generation application outsourcing services consists of 59 pages (plus detailed appendices).

Organizations are undertaking next generation application outsourcing in order to realize operational cost savings through reduced application support effort, as well as to build a foundation to enable broader digital transformation initiatives.

Vendors are increasingly focusing their offerings around the use of automation across the lifecycle of application outsourcing including the development, test, and orchestration of application development engagements, and the ongoing management of application environments.

Next generation application outsourcing is increasingly focused on modernizing application environments through the use of agile and DevOps capabilities, to increase speed to market; and resolving application problems and incidents via analytics, automation, and machine learning capabilities.



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## Report Length

59 pages

## Report Author

David McIntire

[david.mcintire@nelson-hall.com](mailto:david.mcintire@nelson-hall.com)

## Sales Contact

Guy Saunders

[guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)