



Adobe Experience Cloud Services

NTT DATA

Report Abstract

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4 pages

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Who is this Vendor Assessment for?

NelsonHall's vendor profile on NTT DATA is a comprehensive assessment of NTT DATA's Adobe Experience Cloud offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing IT services suppliers of front-office, Adobe Experience Cloud, and digital transformation applications
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes NTT DATA' offerings and capabilities in Adobe Experience Cloud services.

NTT DATA is an IT and business services provider. The company is a 54.2% subsidiary of the NTT Group with 140,000 employees in over 50 countries and regions. Its offerings span:

- Consulting
- Industry solutions
- Business process services
- IT modernization
- Managed services.

NTT DATA is part of the NTT Group, which operates in three areas: Advisory Technology (NTT DATA), Infrastructure & Services (NTT) and Telecommunications providers (NTT West, NTT East and NTT DOCOMO). The group is a \$109 billion organization with more than 310,000 professionals in 88 countries and regions.

NTT DATA has 165 Adobe experts working across Adobe Experience Platform, Adobe Experience Manager (AEM), Adobe Campaign, Adobe Analytics, Adobe Audience Manager, and Adobe Target. The company is an Adobe Gold Solution Partner and targets most sectors, including telecom, media & technology, retail & CPG, energy & utilities, etc.

Buyers based in EMEA or Latin America can consider NTT DATA for its AEM Content and Commerce capabilities.

Scope of the Report

The report provides a comprehensive and objective analysis of NTT DATA's Adobe Experience Cloud capabilities and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Adobe Experience Cloud Services Vendor Assessments also available for:

- Concentrix
- EPAM Systems
- IBM
- Infosys
- LTI
- Mindtree
- TCS.

About The Author

Kishore is a Principal Analyst and a member of NelsonHall’s IT Services research team along with Dominique Raviart, John Laherty, Eric Levine, and Mike Smart.

Kishore focuses on application services related to cloud-based/SaaS platforms.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com.

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