



# **NTT DATA Smart IT Utilities Services**

**Vendor Assessment  
Report Abstract**

**June 2019**

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**13 pages**

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## Who Is This Vendor Assessment For?

NelsonHall's Smart IT Utilities Services Vendor Assessment for NTT DATA is a comprehensive assessment of NTT DATA's smart IT utilities services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for smart IT utility services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in smart IT utility services.

## Key Findings & Highlights

NTT DATA provides energy & utility solutions across four key pillars of the utility value chain, which include:

- Power generation & trading (conversion of energy, demand management, monitoring and management of power plant, energy trading, green power initiatives)
- Power transmission (preventative maintenance capabilities, condition monitoring, infrastructure, and optimization planning, AR/VR, remote control)
- Power distribution (condition-based maintenance, smart grid, smart metering, MDM, data integration, demand management/load sharing)
- Energy services (preventive risk management, seamless payment options, analytics-based customer segmentation, customer engagement, and pricing).

NTT DATA horizontal capabilities in support of the vertical pillars include cloud, IoT, big data analytics, AI, RPA, social media and Web 2.0, blockchain, smart infrastructure, ADM, infrastructure managed services (data center, digital workplace, managed security services).

## Scope of the Report

The report provides a comprehensive and objective analysis of NTT DATA's smart IT utilities service offerings, capabilities and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



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## Report Length

13 pages

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