



Blockchain Services 2020

NTT DATA

Report Abstract

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12-pages

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Who is This Vendor Assessment For?

NelsonHall's Blockchain Services 2020 Evaluation, provides an assessment of NTT DATA's blockchain services capabilities designed for:

- Sourcing managers investigating sourcing deployments within blockchain and identifying vendor suitability for RFPs
- Operation transformation center of excellence personnel and process decision makers evaluating vendor capabilities for adopting blockchain into operational processes
- Vendor marketing, sales, and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors covering the blockchain industry and suppliers.

Key Findings & Highlights

NTT DATA divides its blockchain offerings into services around its proprietary blockchain assets and services surrounding technologies in industry partnerships and consortia.

Services are delivered through the eXponential Universe, the company's strategic framework that brings:

- The Garage: a space of creation and prototyping to understand how business challenges can be solved through blockchain technologies
- Proprietary assets: development utilities and prebuilt platforms for major blockchain architectures
- Consortia: ecosystems built from geographic and industry use case collaborations between private and public organizations, e.g., LACChain in Latin America, TradeWaltz in ASEAN, and Spunta in Italy.

NTT DATA's blockchain CoE is part of its digital services unit that houses centers of excellence for seven areas including AI, DevOps, digital design, IoT, intelligent automation, and software engineering automation.

The company also has collaborative research and development efforts with academic partners, including Comillas Pontifical University, Georgetown University, London School of Economics, Polytechnic University of Milan, University of Calabria, University College London, Tokyo University, and Tsinghua University.

NTT DATA targets enterprises with \$1bn+ revenue and large public entities for its blockchain offerings.

Scope of the Report

The report provides a comprehensive and objective analysis of NTT DATA's blockchain offering and capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Analysis of the profile of the company's customer base including its targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capabilities (including location, size and scale of delivery operations, and delivery via technology).

Blockchain Services Vendor Assessments also Available for:

Atos

Capgemini

DXC

Infosys

LTI

Mindtree

Tech Mahindra

UST

About The Author

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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