



# **NTT DATA Advances in Analytics BPS**

**Vendor Assessment  
Report Abstract**

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**11 pages**

**[research.nelson-hall.com](http://research.nelson-hall.com)**





## Who Is This Vendor Assessment For?

NelsonHall's Advances in Analytics BPS report on NTT DATA is a comprehensive assessment of NTT DATA's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of BPS and identifying vendor suitability for BPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## Key Findings & Highlights

NTT DATA has a suite of proprietary analytics platforms and frameworks such as x360, a BI, predictive analytics engine, and market segmentation tool with industry customization NTT DATA Business Insights Engine and NTT DATA Heuri for data intelligence and predictive analytics.

## Scope of the Report

The report provides a comprehensive and objective analysis of NTT DATA analytics offerings and capabilities, and market and financial strengths including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery sites.



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## Report Length

11 pages

## Advances in Analytics BPS also available for:

Capgemini, Concentrix, Conduent, Genpact, EXL, Infosys, HGS, NTT Data, Sutherland, Tech Mahindra, WNS