NTT DATA

IoT in Digital Transformation

**Vendor Assessment
Report Abstract**

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10 pages

Who Is This Vendor Assessment For?

NelsonHall's transformational IoT services vendor assessment for NTT DATA is a comprehensive assessment of NTT DATA's offerings and capabilities in the area of digital transformation, designed for:

- Sourcing managers investigating sourcing developments within transformational IoT

- IT and process decision makers exploring the benefits and inhibitors of transformational IoT as evidenced from the clients and vendor capability

- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs

- Financial analysts and investors specializing in, or covering the IoT industry and suppliers.

Key Findings & Highlights

NTT DATA has been active in IoT solution development since 2009, but the company's approach to IoT within digital transformation projects began in 2015 and has continued to evolve as the firm's capabilities in this area have matured.

NTT DATA acquired Spanish IT provider Everis in 2013, providing the company with a mature book of Latin American business to complement its existing in-region portfolio along with an expanded presence in the banking and insurance and utility sectors. The company acquired cloud-based healthcare exchange platform InteHealth in 2015, adding capabilities in multiformat data exchange, EMR integration, and health data warehousing. In September of that same year, NTT DATA launched a payments gateway in Malaysia, establishing a foothold in the online payment business.

NTT DATA's total IoT revenues are approximately ~$400m, of which the portion specifically attributable to work in digital transformation projects is 60%, resulting in an estimate of $240m according to NelsonHall estimates.

Scope of the Report

The report provides a comprehensive and objective analysis of NTT DATA's transformational IoT offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology

- Analysis of the company's strengths, challenges, and outlook

- Revenue

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's key offerings (service model and service components)

- Analysis of the company's delivery capability (including the location, size and scale of delivery operations; and delivery via technology).

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