



# Vendor Profile

CWS/MSP

## NLB Services

### Report Abstract

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22 pages

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## Who is This Vendor Assessment For?

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NelsonHall's CWS/MSP profile on NLB Services is a comprehensive assessment of NLB Services' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes NLB Services' offerings and capabilities in CWS/MSP.

NLB Services was founded in 2007 in Atlanta, Georgia. By 2015, it had established its Digital Lab in India to cater to market demand for innovative solutions. Its initial foray into HR was in 2016, when it launched the nextLMX platform for learning and development. In 2021, NLB Services launched its platform-based talent community ClearedTalent. NLB Services' first expert domain and Center of Excellence (COE) was in talent. It has subsequently built domain expertise and COEs for digital, financial services, and life sciences as more digital assets were added for client support.

NLB Services offers various managed services in talent: CWS, RPO, and learning. It also provides niche managed services for specific sector domains. It continues to develop and enhance these managed service offerings, along with its various underpinning, proprietary, and fit-for-purpose platforms for its talent and other domains.

Any organization looking for a CWS managed service vendor that can provide other talent-related and sector-specific operational managed services for digital, BFSI, and life sciences/pharmaceuticals, underpinned by the latest technology in multi-towered solutions, should consider NLB Services.

## Scope of the Report

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The report provides a comprehensive and objective analysis of NLB Services' CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components

- Analysis of the company's service delivery organization (including delivery locations).

## **CWS/MSP Vendor Assessments Available for:**

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CXC Global

Hudson RPO

Lorien

Magnit

NLB Services

Page Outsourcing

Pontoon Solutions

Randstad Sourceright

Resourgenix

Rullion

Sanderson Plc.

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Contingent Workforce Services (CWS)/Managed Service Program (MSP), Learning Platforms, and Learning Services.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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