



Market Update

New World Workforce Management

Report Abstract

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3 pages

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Who is this Market Update for?

NelsonHall's market update for New World Workforce Management is designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Workforce Management and identifying vendor suitability for Workforce Management RFPs
- Vendor marketing, sales, and business managers looking to develop strategies to target service opportunities and benchmark themselves against their peers
- Financial analysts and investors specializing in the Workforce Management sector.

Key Findings & Highlights

This report provides an update to NelsonHall's assessment of the New World Workforce Management Services market in light of recent market developments.

Workforce Management service providers are still showing strong financial growth and seeking to increase their European share of the HR services market, while industry-specific solutions continue to be a growing trend as vendors seek to offer highly customizable platforms that focus on the unique needs of sectors that rely heavily on shift and hourly workers. Meanwhile, workforce management service providers are increasingly seeking ways to leverage GenAI technology to bolster their platforms' offerings and functionalities.

Scope of the Report

This Market Update report updates NelsonHall's assessment of the New World Workforce Management market, including:

- A recap of the key points from our last market assessment
- A summary of significant market developments since then
- A brief analysis of future trends.

About The Author

DeeAnna Warrington is a Principal Research Analyst at NelsonHall and an HR Technology & Services practice member. She has global responsibility for HCM technology, workforce management, and health & welfare administration.

DeeAnna is a highly experienced HR Specialist with 15 years of experience across various industries such as finance, wealth management, health insurance, healthcare, retail & sales, and real estate. She has significant experience in HR business operations and technology, acting as a consulting project manager to match organizations with HR software and service providers.

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About NelsonHall

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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