



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

CWS/MSP

Magnit

Report Abstract

November 2022

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37 pages

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Who is this Vendor Assessment for?

NelsonHall's CWS/MSP profile on Magnit is a comprehensive assessment of Magnit's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Magnit's offerings and capabilities in CWS/MSP.

Magnit (formerly PRO Unlimited), founded in 1991, was formed on the premise that there was a critical need to manage the entire ecosystem of the contingent workforce. Magnit was created from a risk management/advisory company, not from a staffing business, a fact that would inform its unique vendor-neutral approach in the decades to come. As the marketplace has changed over the years, Magnit's vision and mission have evolved, with the goal of shaping and delivering the next chapter in workforce management for its employees, clients, suppliers, and partners around the world. Magnit offers an Integrated Workforce Management (IWM) platform that enables organizations to strategically manage, optimize, and adapt their modern workforce. Magnit's platform consists of integrated SaaS and services solutions built on the industry's most extensive contingent workforce data set, spanning 30+ years.

Magnit offers vendor-neutral MSPs, employer of record, worker experience, independent contractor solutions, risk and compliance, strategic advisory, and DE&I services. It also offers Services Procurement/SOW, DaaS, Payroll/EOR, RPO, and total talent solutions. Through partnerships and acquisitions, Magnit added new services and capabilities in 2021/early 2022. In 2023, Magnit will grow its geographic and industry footprint, serving organizations of all sizes.

Scope of the Report

The report provides a comprehensive and objective analysis of Magnit’s CWS/MSP offerings, capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company’s customer base including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s service delivery organization (including delivery locations).

CWS/MSP Vendor Assessments also available for:

CXC Global

Hudson RPO

Lorien

Page Outsourcing

Pontoon Solutions

Randstad Sourceright

Resource Solutions

Resourgenix

Sanderson

TalentCRU

Talent Solutions TAPFIN

WilsonHCG.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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