NelsonHall Vendor Profile

Learning Platforms

Learning Pool

Report Abstract

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14 pages

Contents of Full Report

Who is this Vendor Assessment for?

NelsonHall's Learning Platforms profile on Learning Pool is a comprehensive assessment of Learning Pool's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the learning platform sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Learning Pool's learning platform.

Founded in 2006, Learning Pool is a digital learning solutions provider to over 1.5k customers, supporting 26m learners across 30 countries. A privately held company, Learning Pool offers a comprehensive learning platform, a variety of original and custom content solutions, an LRS, and an AI-powered skills management platform. Learning Pool's solutions are backed by a range of support and services options. The company made two acquisitions in 2022: True Office Learning (adaptive content) and People Analytix (AI-powered skills management). Learning Pool is backed by Marlin Equity Partners.

Learning Pool's comprehensive learning platform optimizes learning at scale. As an all-in-one solution, the Learning Pool platform offers a 360-degree view of performance-readiness and the agility to pivot when change is needed. Learning Pool's learning platform comprises various components: Skills Builder, Social Intelligence Dashboard (SID), Analytics, Automation, Authoring, Administration, and Integrations. Learning Pool also provides original and custom content and a learning record store (LRS).

Learning Pool's cloud-native, scalable learning platform, built on a modern microservices architecture and developed to resolve its clients' most pressing challenges (onboarding, compliance, and skilling), will be attractive to maturing enterprise organizations keen to advance their learning function (and tech) ambition. It will appeal to organizations with distributed and extended workforces, as it can be deployed in a multi-tenant environment.

Scope of the Report

The report provides a comprehensive and objective analysis of Learning Pool's offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, challenges, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization, including the location of delivery centers.

Learning Platform Vendor Assessments available for:

Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learn Amp

Learning Pool

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

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