



# Vendor Profile

RPO

## KellyOCG

### Report Abstract

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23-pages

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## Who is This Vendor Assessment For?

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NelsonHall's RPO profile on KellyOCG is a comprehensive assessment of KellyOCG's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO Services and identifying vendor suitability for RPO services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes KellyOCG's offerings and capabilities in RPO.

Kelly Outsourcing and Consulting Group (KellyOCG) was established in 1996 to expand the service offerings of Kelly Services Inc. (Kelly Services) into outsourcing and consultancy. In 2020, KellyOCG is a global advisor of talent supply chain strategies, aligning talent strategy to business strategy across all internal and external worker categories.

KellyOCG offers a range of RPO, Contingent Worker, and Total Talent Solutions, along with a broad range of services.

In 2019, KellyOCG refreshed its RPO models and its delivery structure to meet its clients' changing needs.

Over 2019/2020, KellyOCG has developed the KellyOCG Digital Ecosystem multifunctional platform and several tools that can be leveraged in its RPO programs. In 2020, Kelly Services launched, expanded, and enhanced some tech offerings (in the contingent space) to make them relevant for the future of work.

## Scope of the Report

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The report provides a comprehensive and objective analysis of KellyOCG's RPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Recruitment Process Outsourcing Vendor Assessments also Available for:

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ADP

Alexander Mann Solutions

Avencia

Cielo

IBM TAO

Korn Ferry

Lorien

Mindfield Group

NXTThing RPO

PeopleScout

Pontoon Solutions

Resource Solutions

Sevenstep

Taggd (by PeopleStrong)

talentCRU

WilsonHCG

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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