



Intrepid Learning Inc. Learning BPO

Vendor Assessment

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by Amy L. Gurchensky
HRO Research Analyst
NelsonHall

8 pages





Who Is This Vendor Assessment For?

NelsonHall's learning services vendor assessment for Intrepid Learning Inc. (Intrepid) is a comprehensive assessment of Intrepid's learning offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning services and identifying vendor suitability for learning RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning sector.



Key Findings & Highlights

Intrepid Learning Inc. (Intrepid) is a pure-play learning specialist provider. In November 2014, Intrepid divested nearly all of its learning business to Xerox Services, with the exception of its learning technology offerings. The sale enabled Intrepid to focus exclusively on emerging learning technology offered in blended environments.

Intrepid has the following two learning technology products: Learning Hubs and Corporate MOOC.

Both of these products can be used by an organization for their own internal training or for external training, especially when there are rapid changes occurring within industries that are dependent on knowledge.

Intrepid is primarily targeting large U.S. based MNCs with learners located globally.

Either of Intrepid's technology offerings can be implemented for a small subset of learners within an organization's specific business unit, or broadly across an entire organization operating in multiple countries..

As of March 2015, Intrepid has ~18 clients, many of which were legacy LBPO clients.

Scope of the Report

The report provides a comprehensive and objective analysis of Intrepid's learning offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

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Report Length

8 pages

Report Author

Amy L. Gurchensky

amy.gurchensky@nelson-hall.com

LBPO Vendor Assessments Also Available for:

Accenture

Capita & KnowledgePool

Genpact

GP Strategies

IBM

Infosys

NIIT

Raytheon Professional Services

Talent2

The Learning Factor

Xerox Learning Services