

Impact of Digital by Industry

Capital Markets Sector

Report Abstract

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4-pages

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Who Is This Vendor Assessment For?

NelsonHall’s “Impact of Digital on IT Services in the Capital Markets Sector 2022” report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the capital markets sector
- Vendor marketing, sales, and business managers developing strategies to target IT services (ITS) opportunities within the capital markets
- Financial analysts and investors specializing in the IT services

Key Findings & Highlights

Key issues among capital markets companies are improving the cost and efficiency of their operations, as well as an understanding client behavior and preferences. The focus is to keep current clients from competing market entrants and increase revenue share from the customer. They see the need to have insight into the client’s patterns and be agile. Capital markets firms are increasingly using digital services and big data to help address these concerns.

- Need to reduce risk in our supply chain Improve policy administration and management through the expanded use of automation.
- Need to improve visibility of the supply chain (

Accordingly

- Digital has become a key mechanism in competing with new market entrants for the capital markets sector
- Mobile account servicing has become a major focus for capital markets firms
- Capital markets firms are strongly increasing their SaaS adoption and cloud migration
- The move to the cloud has led to a strong requirement for third-party cloud-native development capability.

Scope of the Report

The report is based on interviews with executives in the capital markets sector in the U.S., U.K., Continental Europe, and the Asia Pacific.

The report analyzes the worldwide market for IT services within the capital markets sector and addresses the following questions:

- What are the principal business priorities faced by organizations in the capital markets sector?
- What IT initiatives are planned by organizations in the capital markets sector?
- How relevant are digital initiatives to organizations in the capital markets sector?
- What digital initiatives are planned by organizations in the capital markets sector?
- What business areas are targeted for digital initiatives by organizations in the capital markets sector?
- What are the key selection criteria used by organizations in the capital markets sector to select suppliers to implement digital initiatives?
- What shifts in Run the Business (RTB) vs Change the Business (CTB) are expected by executives in the capital markets sector in the coming year?

Impact of Digital on IT Services by Sector Reports also Available for:

Impact of Digital on IT Services in the Automotive Industry 2022

Impact of Digital on IT Services in the Commercial Banking 2022

About The Author

Eric is a Principal Research Analyst at NelsonHall and a member of the IT Services practice. She has global responsibility for key HR areas including employer of record (EOR) and learning platforms.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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