



Impact of Digital on IT Services in the Automotive Sector: 2019

Market Analysis
Report Abstract

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Who Is This Report For?

NelsonHall's "Impact of Digital on IT Services in Automotive Sector: 2019" report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the Automotive sector
- Vendor marketing, sales and business managers developing strategies to target IT services (ITS) opportunities within the Automotive sector
- Financial analysts and investors specializing in the IT services and BPS sector

Scope of the Report

The report is based on interviews with executives in the Automotive sector in the U.S., U.K., Continental Europe, and Asia Pacific.

The report analyzes the worldwide market for IT services within the Automotive sector and addresses the following questions:

- What are the principal business priorities faced by organizations in the Automotive sector?
- What IT initiatives are planned by organizations in the Automotive sector?
- How relevant are digital initiatives to organizations in the Automotive sector?
- What digital initiatives are planned by organizations in the Automotive sector?
- What business areas are targeted for digital initiatives by organizations in the Automotive sector?
- What digital technologies are planned to be introduced by organizations in the Automotive sector?
- What are the key selection criteria used by organizations in the Automotive sector to select suppliers to implement digital initiatives?
- What shifts in sourcing approach are expected by executives in the Automotive sector over the next three years?
- How do companies in the Automotive sector expect their spend on ITS services to change over the next three years?



Key Issues & Highlights

The key business priorities for automotive companies are largely focused on improving production efficiencies while expanding market share. The two major business priorities identified unprompted by automotive companies were:

- Improving production efficiency through transformed supply chain processes and reducing plant downtime
- Expanding market share through targeting new markets, expanding the product line and reducing time to market for new products.

Accordingly, automotive companies are:

- Identifying and pursuing digital initiatives to improve operational efficiency in production and the supply chain
- Adopting DevOps and digitalizing operations to accelerate time to market
- Prioritizing the engagement of vendors with deep industry knowledge, UX consulting capabilities, and digital assessment and roadmapping capabilities to implement cloud and SaaS solutions.

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Report Length

55 pages, consisting of 6 chapters

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