IBM

Blockchain Services

**Vendor Assessment
Report Abstract**

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14 pages

Who Is This Vendor Assessment For?

NelsonHall's blockchain services vendor assessment for IBM is a comprehensive assessment of IBM's blockchain offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within blockchain

- IT and process decision makers exploring the benefits and inhibitors of blockchain as evidenced from the clients and vendor capability

- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within managed service programs

- Financial analysts and investors specializing in, or covering the blockchain industry and suppliers.

Key Findings & Highlights

IBM launched its blockchain unit in 2014 as the outcome of an IBM research project that projected a total economic value of $176 billion added to global GDP by 2025 through the application of blockchain, with that figure reaching $3.1 trillion by 2030.

IBM was a founding member of the Hyperledger project community and focused its efforts on a single project within that community, Hyperledger Fabric. Hyperledger announced the production-ready version of Hyperledger Fabric 1.0 in July of 2017, at which time IBM solutions built to that point were ready for production deployment.

IBM does not disclose its Blockchain-specific revenues, but NelsonHall estimates its revenue from Blockchain projects at $50m.

Scope of the Report

The report provides a comprehensive and objective analysis of IBM's blockchain offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology

- Analysis of the company's strengths, challenges, and outlook

- Revenue

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's key offerings (service model and service components)

- Analysis of the company's delivery capability (including the location, size and scale of delivery operations; and delivery via technology).

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