



Guidant Global

Next Generation MSP

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Next Generation managed service program (MSP) vendor assessment for Guidant Global is a comprehensive assessment of Guidant Global's MSP offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within MSP
- HR decision makers exploring the benefits and inhibitors of MSP as evidenced by the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within MSPs
- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

Key Findings & Highlights

Guidant Global is a global workforce management solutions provider. Guidant Global officially launched in October 2018, following the amalgamation of two Impellam Group businesses – Bartech (based in the U.S.) and Guidant Group (headquartered in the U.K.). Guidant Global manages 89 MSP clients, with established MSPs in banking, construction, government, manufacturing, retail, and technology.

Guidant Global offers MSP, SOW/RFX, and employed consultant services.

In 2017, Guidant Global's SUM was \$4.1bn.

Guidant Global will focus on building a compelling story around its new brand. It will scale its SOW operation to compete with other vendors and expand internationally. Guidant Global will also continue its investment in research, trials, and deployment of value-add best-in-class technology/tools.



Scope of the Report

The report provides a comprehensive and objective analysis of Guidant Global's MSP offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue/SUM
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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