

## IT Services: Advanced Digital Workplace Services

# Getronics

### Report Abstract

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16 pages

### Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capability
5. Target Markets
6. Strategy
7. Strengths & Challenges
8. Outlook

## Who is This Vendor Assessment For?

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NelsonHall's digital workplace services profile on Getronics is a comprehensive assessment of Getronics' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of digital workplace services and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

## Key Findings & Highlights

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Getronics provides end-to-end digital workplace services supplying clients with a secure, up-to-date, and personalized digital foundation. Getronics provides consultative sales and advisory services and will engage in the pre-sales and RFP process to help enterprises understand the art of the possible addressing both business and workforce needs. It adopts a people-first strategy, placing the user at the center of its focus.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Getronics' digital workplace services offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery centers.

## Digital Workplace Services Vendor Assessments also Available for:

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- Atos
- Capgemini
- Compucom
- Computacenter
- DXC Technology
- Fujitsu Services
- Getronics
- Infosys
- Kyndryl
- LTIMindtree
- Movate
- Mphasis
- NTT DATA
- Sefanini
- TCS
- T-Systems
- Unisys
- UST
- Zensar.

## About The Author

John is a Senior Research Analyst at NelsonHall. He is a member of the global IT Services research team with shared responsibility for IT Services research with Dominique Raviart, Eric Levine, Kishore Gorti, and Mike Smart.

John assists both buy-side and vendor organizations in assessing opportunities and supplier capability in IT Services. John covers IT Services research in the areas of Digital Workplace, Cognitive IT Infrastructure, and Cloud Infrastructure Brokerage, Orchestration, and Management.

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NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

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