



Genpact Supply Chain Management Services

Vendor Assessment
Report Abstract

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12 pages

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Who Is This Vendor Assessment For?

NelsonHall's Supply Chain Management Services Vendor Assessment for Genpact is a comprehensive assessment of Genpact's supply chain management service offerings and capabilities designed for:

- Supply chain and planning managers monitoring the capabilities of existing suppliers of supply chain services and identifying vendor suitability for outsourcing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the supply chain services sector.

Key Findings & Highlights

SCM is one of Genpact's "invest-to-grow" service lines, where the company is looking to make disproportionate investments and scale up the business: in this case, to become one of the top two global supply chain transformation services vendors. In its "invest-to-grow" businesses, Genpact is looking to achieve at least twice the level of revenue growth achieved by Genpact overall and to do this by investing in complementary competencies rather than scale.

Genpact identified Barkawi Management Consultants, part of the Barkawi Group, as a potential target by working alongside the company (from now on referred to as Barkawi) within in its client base. Discussions began in late 2017, and the deal closed in August 2018.

The acquisition of Barkawi provides a robust platform for Genpact to deepen its supply chain consulting practice, achieve a revenue balance in SCM between transformation consulting and managed services, strengthen its relationships and expertise in key supply chain technologies, and strengthen its presence in Europe.



Scope of the Report

The report provides a comprehensive and objective analysis of Genpact's supply chain management service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

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Supply Chain Management Vendor Assessments also available for:

Arvato
Exertis
Genpact
GEP
IBM
Infosys
OnProcess Technologies
TCS
Tech Mahindra
Wipro
WNS.