



GP Strategies Learning BPS

Vendor Assessment

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12 pages





Who Is This Vendor Assessment For?

NelsonHall's learning BPS vendor assessment for GP Strategies is a comprehensive assessment of GP Strategies' learning BPS offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning BPS and identifying vendor suitability for learning BPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning BPS sector.



Key Findings & Highlights

GP Strategies is a performance improvement solutions provider of training, e-learning solutions, management consulting, and engineering services.

GP Strategies' learning services include content design and development, learning delivery, learning administration, and learning technology services.

GP Strategies has ~65 learning BPS clients.

Scope of the Report

The report provides a comprehensive and objective analysis of GP Strategies' learning BPS offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Contents

1.	Background	
2.	Revenue Summary	
3.	Key Offerings	
4.	Delivery Capability and Partnerships	
5.	Target Markets	
6.	Strategy	
7.	Strengths & Challenges	
	7.1 Strengths	
	7.2 Challenges	
8.	Outlook	

Report Length

12 pages

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Learning BPS Vendor Assessments Also Available for:

Accenture

Capita

Conduent

Expertus

IBM

Infopro Learning

Infosys

LearningMate

NIIT Ltd

QA

Raytheon Professional Services

The Learning Factor