



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Process Understanding

Futuroot

Report Abstract

March 2023

By Mike Smart

NelsonHall

10 pages

Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook

Who is this Vendor Assessment for?

NelsonHall's process understanding platform evaluation profile on Futuroot is a comprehensive assessment of Futuroot's process mining platform, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of process discovery and mining platforms and identifying vendor suitability for process understanding RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the process understanding sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Futuroot's process mining platform.

Futuroot's process mining platform offers:

- Data extraction, transformation, and loading through a set of prebuilt API connectors and accelerators to the likes of SAP ERP and Salesforce
- Process analysis through a process explorer with a standard process map model, with nodes denoting activities and paths between the activities showing the number of cases
- Process monitoring using dashboards and workforce analytics. From its dashboards users may set watchpoints, i.e., compliance rules
- Process improvement through the use of automation ROI calculation
- Corrective action enablement with conformance checking against process models.

Organizations that have fairly mature process transformation CoEs that can transform processes that have been mined should consider Futuroot as part of their process transformation strategies.

Scope of the Report

The report provides a comprehensive and objective analysis of Futuroot’s process mining capabilities and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery centers.

Process Understanding Platform Evaluation Vendor Assessments also available for:

ABBYY

ActiveOps

Appian

Apromore

BusinessOptix

Celonis

Decisions

IBM

Infosys

Mehrwerk

Skana

SoftwareAG

UiPath

Upflux

Workflow.

About The Author

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives in support of NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool.

Mike can be contacted at:

- Email: mike.smart@nelson-hall.com
- Twitter: [@MikeS_NH](https://twitter.com/MikeS_NH)



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: +44 (0)203 514 7522

Paris

115 rue de Reuilly, 75020 Paris
Phone: +33 (0)6 23 81 17 54

Copyright © 2023 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.