



Vendor Profile

Crowdtesting

EPAM/test IO

Report Abstract

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Ten pages

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Who is This Vendor Assessment For?

NelsonHall's crowdfunding profile on EPAM/test IO is a comprehensive assessment of EPAM's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of application services, quality assurance/testing services and crowdfunding and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes EPAM/test IO's offerings and capabilities in crowdfunding.

EPAM acquired test IO, a crowdfunding pure-play, in April 2019. test IO was founded in 2011 and currently has ~200 clients, many in the retail, media, and travel industries, with a sweet spot around customer-facing applications such as mobile apps and websites.

test IO has focused on functional testing (along with usability testing), targeting agile projects in recent years. The company offered mostly guided exploratory testing, i.e., exploratory testing with high-level instructions.

With its acquisition, test IO has significantly changed its positioning and service portfolio. The company now positions crowdfunding for manual functional testing activities, helping clients transition over time to automation, thanks to EPAM's QA practice.

Test IO has also expanded its service portfolio to newer areas such as performance testing, where it bundles its service with those of EPAM.

Finally, test IO has helped to create within EPAM an internal crowd. test IO uses the EPAM internal crowd for activities ranging from functional automation to performance engineering and game testing. test IO highlights that EPAM brings specialists that it couldn't have accessed alone. The company can now mine its clients much more than in the past. With specific accounts, it has more than tripled the amount of work it did. Also, EPAM has brought a QA consulting expertise for helping clients define their continuous testing strategies that test IO did not have.

Scope of the Report

The report provides a comprehensive and objective analysis of EPAM/test IO's crowdtesting service offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Crowdtesting Vendor Assessments also Available for:

- Applause
- AppTestify
- Cobalt.io
- Digivante
- EPAM/test IO
- Global App Testing
- passbrains
- Qualitrix
- Rainforest
- Testbirds
- Ubertesters
- Wipro/Topcoder.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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