



Vendor Profile

Learning Platforms

Degreed

Report Abstract

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17 pages

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Who is this Vendor Assessment for?

NelsonHall's Learning Platforms profile on Degreed is a comprehensive assessment of Degreed's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Degreed's offerings and capabilities in learning platforms.

Degreed was founded in 2012. Its mission is to “jailbreak the degree” building a future where learning is always accessible, and all education and skills are recognized, irrespective of how they are acquired. It inspires organizations to develop a culture of lifelong learning to help prepare the workforce of tomorrow. Degreed has acquired several organizations. Between 2016 and 2018, it acquired Gibbon, Pathgather, and Adepto. In January 2023, it acquired Learn In. These acquisitions have shaped Degreed's evolving and expanding product strategy.

Degreed LXP/LXP+ is a single platform to discover and consume content (curated, internal, created, premium paid-for, free web content). Its acquisition of Learn In brought two products: Degreed Academy (for deep skilling via digital and functional academies) and Degreed Benefits (supporting individual spending via tuition assistance and stipend cards). It continues to deliver on its three-pronged roadmap aligned to clients' needs, with several highly impactful features recently being introduced.

Enterprise organizations seeking a learning platform built around skills that evolves with their needs, offering various innovative features and functionality, some extending beyond learning, should consider Degreed LXP/LXP+.

Scope of the Report

The report provides a comprehensive and objective analysis of Degreed's Learning Platform offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Learning Platform Vendor Assessments available for:

Bridge (LTG plc)

Cornerstone OnDemand

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learn Amp

Learning Pool

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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