



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Transforming Wealth and Asset Management Services

Cognizant

Report Abstract

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9 pages

Contents of Full Report

1. Background
2. Revenue Summary
3. Cognizant Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook

Who is this Vendor Assessment for?

NelsonHall's 'Transforming Wealth and Asset Management Services' profile on Cognizant is a comprehensive assessment of Cognizant's offerings and capabilities for the wealth and asset management sector, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of technology and operational services and identifying vendor suitability for wealth and asset management services in RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Cognizant Findings & Highlights

Cognizant has delivered services to the W&A industry for over 15 years. It offers a comprehensive range of services that combine IT and operations services to transform and run client businesses. Cognizant has built its W&A services with a combination of acquisitions and partnerships. A core part of Cognizant's capability enhancement strategy has been acquisition. Notable acquisitions supporting its W&A services business include:

- Client shared services facilities: this started with UBS India-based shared service operation in 2009
- CX: Zone, a U.K.-based digital services consultancy in 2017
- Cloud: Contino (DevOps, cloud and data transformation consultancy 2019) and NewSignature (Microsoft public cloud transformation 2020)
- Digital Engineering: DevBridge (software product engineering 2021) and Softvision (digital engineering and consulting 2018)
- Data: Inawisdom (artificial intelligence, machine learning, and data analytics consultancy 2020).

Cognizant has built a partner ecosystem to expand its engineering and solution capabilities. It goes to market with those partners to drive sales growth.

Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant’s BFS-focused wealth and asset management service offerings and capabilities and market and financial strength, including:

- Identification of the company’s strategy, offerings, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and Cognizant service components
- Analysis of the company’s delivery organization including the location of delivery centers.

W&A Services in BFS Vendor Assessments also available for:

Apexon

Avaloq

Capgemini

Coforge

Cognizant

Genpact

Infosys

Kyndryl

LTI Mindtree

Mphasis

Quantiphi

TCS

UST

Wipro

WNS.

About The Author

Andy is the Banking Sourcing Research Director at NelsonHall, where he has global responsibility for Retail and Commercial Banking and Capital Markets.

Andy assists both buy-side and vendor organizations in assessing opportunities and supplier capability across Banking services, including in the areas of Core Banking, Payments, Mortgages & Loans, and Securities Processing. In these domains, Andy covers professional services, hosting, and BPS.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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