Cognizant
Software Testing

Vendor Assessment
Report Abstract

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By Dominique Raviart
IT Services
Practice Leader
NelsonHall

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research.nelson-hall.com

Who Is This Vendor Assessment For?

NelsonHall's software testing vendor assessment for Cognizant is a comprehensive assessment of Cognizant's testing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for software testing services

- Vendor marketing, sales and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the software testing sector.

Key Findings & Highlights

Cognizant provides software testing services almost exclusively through its testing practice, Quality Engineering and Assurance (QE&A).

QE&A has 650 clients, including 50 Fortune 100 organizations. The practice services 12 verticals, of which BFSI and life science and healthcare are the largest (see Revenue Summary section).

Cognizant QE&A continues to win contracts with TCV ranging from $15m to $100m.

QE&A has several characteristics:

- It is a horizontal practice and has a NelsonHall estimated 32k career testers (not including SAP/enterprise application testing, software product testing within TriZetto, or testing work done as part of IT infrastructure services units or security). This makes QE&A the largest testing practice globally. To some degree, its large size is a reflection of its having group testing activities related to custom application services (which most peers have not yet done)

- Its ability to win standalone testing contracts. Currently, 75% of the code tested by Cognizant has been developed by a different firm, by the client's internal IT, or by a third party vendor. This is a high ratio: other competitors have tended to sell testing as part of larger development/systems integration or application management contracts

- Its increased focus on its service portfolio, and IPs and accelerators, in the past two to three years. It has recently caught up in terms of services and IP portfolio management, compared to tier one peers. QE&A is also moving in the right direction with its Intelligent Test Delivery Platform (ITDP), a platform that aims to automate the full test lifecycle, and which has integrated with most QE&A IPs and also with COTS, e.g. HP ALM/QC.

Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant's software testing offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components

- Revenue estimates

- Identification of the company's strategy, emphasis and new developments

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's strengths, weaknesses and outlook.

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Report Author

Dominique Raviart

dominique.raviart@nelson-hall.com