



# Cognizant Healthcare Payer BPS

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Healthcare Payer BPS profile on Cognizant is a comprehensive assessment of Cognizant's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Healthcare Payer BPS services and identifying vendor suitability for healthcare payer RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## Key Findings & Highlights

This NelsonHall vendor assessment analyzes Cognizant's offerings and capabilities in the healthcare payer sector.

Cognizant is one of a number of BPS vendors analyzed in this comprehensive industry analysis.

Cognizant was founded 1994 in Teaneck, New Jersey, and was listed on NASDAQ in 1998. The bulk of Cognizant's business is in the following industries: banking, financial services, insurance and life sciences, and healthcare.

Cognizant had experience as a technology services provider in healthcare payer and decided to enter the healthcare payer BPS market. Cognizant first entered the healthcare payer market in 2005.

## Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant's Healthcare Payer BPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.



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4. Delivery Capability and Partnerships
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7. Strengths & Challenges
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## Report Length

8 pages

## Healthcare Payer BPS Vendor Assessments also available for:

Concentrix, CSC, Dell, EXL, Genpact, HGS, HP, Infosys, Xerox