



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Property & Casualty Operations Transformation

Cogneesol

Report Abstract

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11 pages

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Who is this Vendor Assessment for?

NelsonHall's P&C Operations Transformation profile on Cogneesol is a comprehensive assessment of Cogneesol's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Cogneesol and identifying vendor suitability for P&C Operations Transformation RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the P&C Operations Transformation sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Cogneesol's offerings and capabilities in P&C Operations Transformation.

Cogneesol is a global professional services firm which delivers business process management, consulting, and technology solutions. It was founded in 2008 and is headquartered in Chandigarh, India. Cogneesol offers industry services across various domains, including BFSI, real estate, retail, and ecommerce, which are its main industry verticals, with insurance being the largest book of business which was added as a service in 2011. Overall, Cogneesol has ~150 global clients within the various industries with ~1000 employees operating out of 4 delivery centers across APAC.

Cogneesol expanded its insurance offerings by adding MGAs in 2012, specialty insurance clients in 2016, the U.K. insurance market in 2018, and Australia insurance market in 2022. Areas of expertise in P&C includes entire end-to-end services from distribution, underwriting, claims, data analytics, and shared services.

Cogneesol concentrates on the mid-tier P&C market, evaluating potential clients through referrals and appraising internal capabilities to ensure comprehensive success. Cogneesol is focused on providing value to client through the reduction of operating costs and currently leverages a short-term, medium-term, and long-term strategy based on client needs.

Scope of the Report

The report provides a comprehensive and objective analysis of Cogneesol's P&C Operations Transformation offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates



- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

P&C Operations Transformation Vendor Assessments also available for:

Cognizant

DXC Technology

Genpact

Mphasis

Tata Consultancy Services (TCS)

WNS Global Services (WNS)

Xceedance

About The Author

Bilal is a Principal Analyst with global responsibility for NelsonHall’s Healthcare & Insurance BPS research program.

Bilal joined NelsonHall from PwC in June 2023, and has worked in various consulting roles assisting Fortune 100 clients since 2015. His projects have included aggressive cost-saving initiatives, digital transformation, and BPO delivery in the healthcare and insurance space.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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