



Role of Cloud in Organization Development in the Energy Sector in 2013

Report Abstract

February 2013
www.nelson-hall.com





Who Is This Report For?

NelsonHall's "Role of Cloud in Organization Development in the Energy Sector in 2013" market analysis report is designed for:

- Sourcing managers investigating cloud sourcing developments
- Marketing, sales and business managers developing strategies to target cloud opportunities
- Financial analysts specializing in the support services sector.

Scope of the Report

The purpose of this study is to assist sourcing managers in understanding organizations' perceptions and short-term buying intentions around cloud.

In particular the study uses senior executive interviewing to establish:

- The role of cloud in organization development, including how do customers think that cloud services can help their business (growth, competitive advantage, access to technology, cost reduction, brand), and what cloud currently means to organizations.
- Current & planned adoption of cloud, including identification of what organizations are most likely to buy in the near future
- Attitudes towards cloud by service type
- Drivers & inhibitors of cloud
- Buying process & perceived vendor suitability, including identification of the leading vendors.



Key Findings & Highlights

The key business issues faced by energy companies include the need to reduce/control costs, particularly in their supply chain and energy infrastructure while investing, and modernizing, in their energy network infrastructure.

Energy companies perceive cloud to play a key role in bringing down the cost of IT while facilitating the business' access to technology. In addition, cloud is typically seen as primarily a tool for reducing IT costs rather than wider business costs.

At present the bulk of cloud deployments in the energy sector are in support of email and collaborative applications. In the short-term, this deployment in support of "edge", typically collaborative, applications will continue, being joined by extensive deployment of cloud, both private and public in support of IT development environments.

Security used to be regarded as the major inhibitor of cloud adoption. However, the major concerns of energy companies are now vendor lock-in and loss of control.

Contents

1.	Introduction	
1.	Objectives and Scope	1
1.	Methodology	2
1.	Definition of Cloud	3
1.	Structure of the Report	4
2.	Executive Summary	
3.	Role of Cloud in Organization Development: 2013	
4.	Business Issues and Role of Cloud	
5.	Current & Planned Adoption of Cloud	

Other reports in this series include:

- Role of Cloud in Investment Banking Sector 2013
- Role of Cloud in Retail Banking Sector 2013
- Role of Cloud in Health Insurance Sector 2013
- Role of Cloud in Life Insurance Sector 2013
- Role of Cloud in P&C Insurance Sector 2013
- Role of Cloud in Media Sector 2013
- Role of Cloud in High-tech Manufacturing 2013
- Role of Cloud in Other Manufacturing Sector 2013
- Role of Cloud in Retail Sector 2013
- Role of Cloud in Telecoms Sector 2013
- Role of Cloud in Transport & Logistics Sector 2013
- Role of Cloud in Utilities Sector 2013.

Report Length

27 pages, consisting of 3 chapters, and a further 12 chapters, on role of cloud in different verticals, published as separate reports.

Report Author

Author name:

sarah.burnett@nelson-hall.com