



Business Process & Case Management Technology Evaluation

Camunda

Report Abstract

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13-pages

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Who is This Vendor Assessment For?

NelsonHall's Business Process & Case Management Technology Evaluation, provides an assessment of Camunda's business process and case management platform designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Business Process & Case Management platforms and identifying vendor suitability for RFPs
- Process management and reengineering and intelligent automation center of excellence personnel evaluating business process & case management platform capability
- Vendor marketing, sales, and business managers looking to benchmark their platforms against their peers
- Financial analysts and investors covering the space of business process management, case management, intelligent automation, and adjacent areas.

Key Findings & Highlights

Camunda aims to reinvent the end-to-end process automation space with a cloud-native platform that focuses on being developer-friendly by leveraging flexible technologies that can orchestrate any endpoint and empowers business and IT users.

The Camunda Platform includes the following modules:

- Cawemo: its online tool for business and technical users to collaboratively create, edit, and specify BPMN process diagrams
- Modeler: a customizable desktop application for designing and configuring BPMN process diagrams and DMN decision tables
- Workflow Engine: its engine to automate BPMN 2.0 diagrams
- Decision Engine: its engine for executing DMN tables that is pre-integrated with its BPMN Workflow Engine but can also be used as a standalone application
- Cockpit: its web application for monitoring and managing operations, including dashboards/reports, process deployments, and auditing
- Tasklist: its web application for human workers to manage and complete workflow tasks
- Optimize: an extension module for enterprise customers for continuously reporting and for insights on optimizing business processes.

Camunda uses an annual subscription-based pricing model that combines three metrics.

Camunda has built a developer community around its open-source users, employees, clients, and partners. The company claims its community has over 100k members.

The company has a partner community of ~180 organizations.

Scope of the Report

The report provides a comprehensive and objective analysis of Camunda's business process & case management capabilities, covering Camunda's Platform's functionality for:

- App development and functionality
- Mobile integration
- Data integration and interoperability
- Process modeling
- Business process management
- Case management
- Task management.

This report also assesses Camunda's product development strategy and strengths and challenges.

Business Process & Case Management Vendor Assessments also Available for:

Appian

BizFlow

Bonitasoft

Creatio

Hyland

K2

Newgen

About The Author

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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