



COVID-19 Impact Assessments

Impact of COVID-19 on Digital Transformation & Experience Consulting

Report Abstract

April 2020

David McIntire

Research Director

NelsonHall

5-pages

Contents of Full Report

Abstract of Impact of COVID-19 on Digital Transformation and Experience Consulting: Buyer & Vendor Perspective

Who is This Market Analysis For?

NelsonHall’s “Impact of COVID-19 on Digital Transformation & Experience Consulting: Buyer & Vendor Perspective” report is a survey of leading digital experience consulting firms to ascertain the impact of COVID-19 on their Digital Transformation & Experience Consulting businesses designed for:

- Vendor marketing, sales, and business managers wishing to understand the impact of COVID-19 on Digital Transformation & Experience Consulting activity
- Enterprises interested in understanding the impact of COVID-19 on Digital Transformation & Experience Consulting
- Financial analysts and investors specializing in the services sector, looking to understand the impact of COVID-19 on Digital Transformation & Experience Consulting.

Key Findings & Highlights

NelsonHall’s analysis of the Impact of COVID-19 on Digital Transformation and Experience Consulting consists of 5-pages. The report focuses on the impact of COVID-19 on buyer and vendor priorities relative to digital transformation and experience consulting services.

Scope of the Report

The report analyzes the worldwide impact of COVID-19 on Digital Transformation & Experience Consulting and addresses the following questions:

- What is the current impact on digital transformation and experience consulting projects?
- What is the projected impact of COVID-19 on digital experience consulting pipelines and revenue growth?
- How does COVID-19 impact delivery of digital experience consulting services?
- How will digital experience consulting services change after the pandemic?

About The Author

David McIntire is an IT Services Research Director at NelsonHall, with shared responsibility for IT Services research globally. David covers IT Services in the areas of digital transformation, consulting, and application services.

He has been a part of NelsonHall's IT Services analyst team since 2016, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is recognized for his knowledge and coverage of digital transformation and application services. David assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

David can be contacted at:

- Email: david.mcintire@nelson-hall.com
- Twitter: @DavidM_NH



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: + 44(0) 203 514 7522

Paris

4 place Louis Armand, Tour de l'Horloge, 75012 Paris
Phone: + 33 1 86266 766

Copyright © 2020 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person, including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.