



CGI

Big Data and Analytics Services

**Vendor Assessment
Report Abstract**

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**By Dominique Raviart
IT Services
Practice Leader
NelsonHall**

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Who Is This Vendor Assessment For?

NelsonHall's Big Data & Analytics Services Vendor Assessment for CGI is a comprehensive assessment of CGI's big data, analytics, enterprise data warehousing and BI offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for big data & analytics services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the big data & analytics services sector.

Key Findings & Highlights

CGI has an unusual operating model in the IT services industry: it mostly operates through business units (i.e. geographies and then verticals) in order to drive proximity with the clients. To complement this proximity approach and help coordinate across business units, CGI has set up centers of expertise and its delivery network (in onshore, nearshore and offshore factories).

CGI has therefore used this organizational model for its big data, enterprise data warehousing (EDW) and analytics services activities. It has set up its Digital Insights center of expertise to develop its service portfolio, develop new accelerators, drive marketing activities, including thought leadership, and ensuring consistency of delivery. Digital Insights does not have P&L responsibility, nor does it have delivery ownership.

CGI has, across its organization, ~5.0k personnel affiliated to its Digital Insights center of expertise. CGI is mostly focused on IT services, development of software products and accelerators. It also provides to a small extent, analytics business process services (bundled with CGI IP-based software).

Scope of the Report

The report provides a comprehensive and objective analysis of CGI's big data and analytics offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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Report Author

Dominique Raviart

dominique.raviart@nelson-hall.com

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