

Atos Digital Transformation

Case Studies Report Abstract

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By Dominique Raviart
IT Services
Research Director
NelsonHall

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research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's Digital Transformation case studies on Atos provide examples of the organization's ability to transform a client's IT operations to capture digital opportunities. The case studies are designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for digital transformation projects
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services industries and willing to understand model and growth opportunities around digital transformation.

Key Findings & Highlights

This report includes three digital case studies: one with a large agricultural equipment manufacturer, a second with an airline carrier, and a third with a publishing firm.



Contents

- Background
- 2. Business Challenge
- 3. Nature of Transformation
- 4. Benefits Achieved
- 5. Outlook

Report Length

7 pages

Report Author

Dominique Raviart

dominique.raviart@nelson-hall.com