



# Atos Big Data and Analytics Services

Vendor Assessment  
Report Abstract

September 2016

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9 pages

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## Who Is This Vendor Assessment For?

NelsonHall's Big Data and Analytics Services Vendor Assessment for Atos is a comprehensive assessment of Atos' big data, analytics, enterprise data warehousing and BI offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for big data & analytics services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the big data & analytics services sector.

## Key Findings & Highlights

In 2015, Atos created its Atos Codex CoE, to structure its big data, information management, and analytics (BDA) offerings. The CoE coordinates offerings as well as methodologies, accelerators, and platforms across Atos service lines (i.e. consulting and systems integration (C&SI), managed services (MS), its hardware business (through the Bull brand), and Worldline) and GBUs (geographies). BDA also acts as a central point of contact for Atos' salesforce for responding to internal and external queries. It is not a horizontal service line and does not own delivery; nor does it have P&L responsibility.

The creation of the BDA CoE comes after two strategic moves:

- Its partnership with Siemens in 2011 (both the largest shareholder and largest client of Atos) with whom it has an investment fund of initially €100m (growing to €150m) over five years to develop IP. This joint investment fund led to the creation of a number of asset based offerings, including the Business Data and Analytics Platform (BDAAP)
- Its acquisition of Bull in 2014 which brought big data and analytics services capabilities as well as hardware, e.g. bullion servers and high-performance computing (HPC) for processing high volumes of data. Since the acquisition of Bull, Atos has realigned and marketed its servers and appliances towards big data. In addition, it is aiming to expand the usage of its HPC processing capabilities towards new sectors adopting HPC.

## Scope of the Report

The report provides a comprehensive and objective analysis of Atos' big data and analytics offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components, accelerators, and "platforms"
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy
- Analysis of the company's strengths, weaknesses and outlook.



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## Report Length

9 pages

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