



Blockchain Services 2020

Atos

Report Abstract

March 2021

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8-pages

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Who is This Vendor Assessment For?

NelsonHall's Blockchain Services 2020 Evaluation, provides an assessment of Atos's blockchain services capabilities designed for:

- Sourcing managers investigating sourcing deployments within blockchain and identifying vendor suitability for RFPs
- Operation transformation center of excellence personnel and process decision makers evaluating vendor capabilities for adopting blockchain into operational processes
- Vendor marketing, sales, and business managers developing strategies to identify developments and target opportunities within managed service programs
- Financial analysts and investors covering the blockchain industry and suppliers.

Key Findings & Highlights

Atos conceptualizes solutions under its Ecosystem Platforms framework – digital platforms that combine technologies to build ecosystems – that create value through ecosystem participant collaboration. The company believes that at the core of any data proposition for ecosystems is blockchain; it fully unlocks the potential of Ecosystem Platforms by combining emerging technologies like IoT, data analytics, and AI.

Atos typically develops reusable blocks – components that exist across many use cases, instead of platform (use case) accelerators. In 2020, however, Atos announced Atos Vote, a blockchain-enabled commercial-off-the-shelf product.

In addition to its commercial endeavors, Atos operates Atos Research Institute (ARI), which focuses on conducting R&D projects for non-commercial initiatives, e.g., for the European Commission. Although ARI does not engage in commercial projects, it produces assets that can later contribute to them.

Atos has retained its traditional delivery models for both consulting and technology deployment. It sees blockchain as a technological solution to business challenges instead of a unique technology that requires new thinking in design and deployment.

Atos does not target any particular organizational size but develops its portfolio and fundamentals to service its clients broadly.

Scope of the Report

The report provides a comprehensive and objective analysis of Atos's blockchain offering and capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Analysis of the profile of the company's customer base including its targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capabilities (including location, size and scale of delivery operations, and delivery via technology).

Blockchain Services Vendor Assessments also Available for:

Capgemini

DXC

Infosys

LTI

Mindtree

NTT DATA

Tech Mahindra

UST

About The Author

Bailey is a Research Analyst with shared responsibility for digital transformation technology research, working alongside Mike Smart within NelsonHall's Digital Transformation Technologies & Services practice.

In this role, Bailey focuses on products that use machine learning and cognitive AI, including business process management, process mining & discovery, and virtual agents.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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