



Global Employer of Record Services

Atlas

Report Abstract

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Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook

Who is this Vendor Assessment for?

NelsonHall's Global EOR profile on Atlas is a comprehensive assessment of Atlas' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Atlas and identifying vendor suitability for Global EOR RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the Global EOR sector.

Key Findings & Highlights

Atlas is headquartered in Chicago, Illinois, and provides global workforce advisory services, including EOR, HR technology, onboarding, legal and tax compliance, payroll, benefits, visa & immigration support, and human capital management. The minority-owned company also offers industry-specific HCM services and HR consulting. The company was founded in 2015 by Rick Hammell after identifying opportunities to support organizations in navigating the complexities of their globalization efforts. Atlas has been a direct employer of record since its formation, with owned legal entities in ~160 countries.

In December 2023, the company appointed Jim McCoy as its new Chief Executive Officer, succeeding Rick Hammell, who remains Chairman of the Board. In the last 12 months, the company made additional leadership appointments, including:

- Patrick Donoghue, Chief Financial Officer
- April Savino, Chief Operating Officer
- Anthony Smith, Chief Experience Officer (newly formed position)
- Warren Perlman, Chief Technology Officer
- Mike Hogan, Chief Revenue Officer.

The company maintains a global employment focus to bridge gaps between employers and employees and create opportunities for business expansion. Atlas' culture promotes diversity and equality for its clients, worksite, and internal employees. In the past decade, the company has grown from a local EOR start-up servicing clients in ~30 countries to an EOR services provider with technology platform capabilities across ~160 countries.

In August 2020, the company secured \$20m through a minority investment round with Guidepost Growth Equity. This funding supported new service offerings and enhancements to the Atlas HXM SaaS-based HR technology platform. In September 2022, the company announced it secured an additional \$200m in strategic equity funding through Sixth Street Growth to support its continued global expansion and technology enrichment.

Atlas' service-enabled technology solutions comprise the following products and services:

- Employer of Record
- EOR Payroll
- Government Contracting Program Solutions
- M&A Portfolio Solutions
- Global Workforce Advisory Consulting
- Visa Sponsorships and Global Mobility
- Global Salary Calculator.

The company's proprietary technology stack, Atlas HXM, enables centralized online access for employers and workers. Atlas offers its global employer of record services to ~675 clients and manages ~4,700 active workers across ~160 countries and ~90 languages.

Atlas offers global workforce advisory solutions supporting companies seeking compliant global expansion and directly owned and operated EOR services. Clients and workers engage directly with the company's in-country personnel and SaaS-based platform.

Scope of the Report

The report provides a comprehensive and objective analysis of Atlas' Global EOR offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Global EOR Vendor Assessments are also available for:

Deel

FoxHire

G-P

Multiplier

Neeiamo

Remote

Remofirst

Papaya Global

Safeguard Global

Velocity Global.

About The Author

Jeanine is a Principal Research Analyst at NelsonHall and an HR Technology & Services practice member. She has global responsibility for key HR areas, including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience in HR across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine possesses significant experience in leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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