



# Accenture Sourcing & Procurement BPO

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's procurement BPO profile on Accenture is a comprehensive assessment of Accenture's offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of procurement BPO services and identifying vendor suitability for Procurement BPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

## Key Findings & Highlights

This NelsonHall vendor assessment analyzes Accenture's offerings and capabilities in Procurement BPO

Accenture offers services through four "growth platforms": Accenture Strategy, Accenture Digital, Accenture Technology, and Accenture Operations. Accenture Operations covers IT infrastructure services and a very wide range of both industry-specific and horizontal BPO services, including sourcing and procurement services.

Boosted by its 2013 acquisition for \$375m of Procurian, at the time the largest procurement BPO pureplay (See [http://research.nelson-hall.com/blogs-webcasts/nelsonhall-blog/?avpage-views=blog&type=post&post\\_id=68](http://research.nelson-hall.com/blogs-webcasts/nelsonhall-blog/?avpage-views=blog&type=post&post_id=68)), Accenture is the largest sourcing and procurement BPO services provider globally.

With its procurement BPO services, Accenture positions on its:

- Ability (people, process, technology, sourcing and procurement functional expertise, category expertise) to deliver value and business outcomes for what it terms "next generation" BPO
- Industry-specific knowledge for sourcing and procurement activities
- Flexibility, breadth of approach, and modular approach with its offerings, ranging from consulting support, to designing and building a new capability, to transforming an existing in-house procurement function, to running all or parts of a client's procurement organization
- Change management expertise in delivering transformational programs
- Proven results in S2C, P2P and S2P client engagements.

## Scope of the Report

The report provides a comprehensive and objective analysis of Accenture’s procurement BPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization including the location of delivery locations.



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## Report Length

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