



Key Vendor Profile

Key Vendor Assessment

Accenture

Report Abstract

January 2024

By Rachael Stormonth

NelsonHall

9 pages

Contents of Full Report

1. Revenue and EBIT Margin Evolution:
Last 5 Quarters
2. CC Revenue Growth by:
 - Service Type
 - Geography
 - Operating Group
 - Book-to-Bill metrics

Who is This Quarterly Update For?

NelsonHall's Quarterly Update on Accenture is designed for:

- Marketing, sales and business managers developing strategies to target service opportunities within the BPS/IT services markets
- Sourcing managers monitoring the capabilities of existing suppliers of IT outsourcing services and identifying vendors suitability for IT services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the BPO/IT services sector.

Scope of the Report

This Quarterly Update on Accenture provides a short overview of the company's financial performance over the last five quarters, looking at:

- Total company revenue growth trends and EBIT margin trends
- Year-over-year CC revenue growth rates for its Regions and Operating Groups
- Evolution in book-to-bill ratios for Consulting and Managed Services.

About The Author

Rachael is Executive Vice President, Research, at NelsonHall. She has global responsibility for research programs including the flagship Vendor Intelligence Program, which delivers the most comprehensive vendor intelligence in the form of Key Vendor Assessments, Quarterly Updates, and Daily Vendor Tracker. She also consults widely with NelsonHall clients.

Known for her no-nonsense style and ability to get the heart of complex issues, Rachael is sought after by clients for a variety of custom research and advisory engagements, including one-on-one advisory sessions with C-level executives in the leading IT services companies.



Rachael can be contacted at:

- Email: rachael.stormonth@nelson-hall.com
- Twitter: @RStormonth

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

29 Rose Hill
Binfield
Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris

4 place Louis Armand,
Tour de l'Horloge,
75012 Paris
Phone: + 33 1 86266 766

Copyright © 2024 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.