



# Accenture Internet of Things

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Internet of Things profile on Accenture is a comprehensive assessment of Accenture's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IoT and identifying vendor suitability for security services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

## Key Findings & Highlights

This NelsonHall vendor assessment analyzes Accenture's offerings and capabilities in IoT.

Accenture's IoT practice was formally established in December 2014, although Accenture had previously been active in the M2M space. The practice is part of the Mobility segment within Accenture Digital, a new business set up by Accenture in January 2014. The other segments in Accenture Digital are Accenture Interactive and Accenture Analytics.

## Scope of the Report

The report provides a comprehensive and objective analysis of Accenture's IoT offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.



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## Report Length

8 pages

## Internet of Things Vendor Assessments also available for:

Atos, CGI, CSS Corp, Dell, HCL, PTC, TCS, Tech Mahindra, Virtusa, Wipro