



# Accenture Digital Transformation

Case Studies  
Report Abstract

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5 pages

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## Who Is This Vendor Assessment For?

NelsonHall's Digital Transformation case study on Accenture provides examples of the organization's ability to transform a client's IT operations to capture digital opportunities. The case studies are designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for digital transformation projects
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services industries and willing to understand model and growth opportunities around digital transformation.

## Key Findings & Highlights

This report includes two digital case studies: a telecom service provider in the Nordics and a large automotive OEM.



## Contents

The full vendor assessment consists of 5 pages, including the following sections for each case study:

1. Background
2. Business Challenges
3. Nature of Transformation
4. Planned Benefits
5. Outlook

## Report Length

5 pages

## Report Author

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