

Genpact
Reference Data Management BPO

Vendor Assessment Report Abstract

June 2012

by Andy Efstathiou Director NelsonHall

8 pages







Who Is This Vendor Assessment For?

NelsonHall's Reference Data Management BPO vendor assessment for Genpact is a comprehensive assessment of Genpact's Reference Data Management BPO (RDM BPO) offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RDM BPO and identifying vendor suitability for RDM BPO RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services



Key Findings & Highlights

This NelsonHall vendor assessment analyzes Genpact's offerings and capabilities in Reference Data Management BPO. Genpact is one of a number of Reference Data Management BPO companies analyzed in NelsonHall's comprehensive industry analysis programs.

Genpact's Reference Data Management BPO services offerings include:

- Account identification: entity, client, account
- Asset pricing: product, end of day
- Corporate actions: remediate, maintain, distribute
- Market data: vendor feed licensing and usage patterns
- Research data: attribute coverage, firm-wide data format, user support

Genpact has three delivery centers for reference data services, all in India:

- Bangalore
- Hyderabad
- Gurgaon

Genpact is targeting:

- Tier 1 multinational sell-side financial institutions (retail banks)
- Asset management firms (any size).

Scope of the Report

The report provides a comprehensive and objective analysis of Genpact's Reference Data Management BPO offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates



- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Contents

1.	Background
2.	Revenue Summary
3.	Key Offerings
4.	Target Markets
5.	Delivery Capabilities & Partnerships
6.	Strategic Direction
7.	Strengths & Challenges
	7.1 Strengths
	7.2 Challenges
8.	Outlook

Report Length

8 pages

Report Author

Andy Efstathiou

andy.efstathiou@nelson-hall.com

Reference Data Management Outsourcing Vendor Assessments Also Available for:

Cognizant

iGate Patni

Infosys

NITT

Syntel

TCS

Wipro

WNS

©2012 by NelsonHall. April 2012