



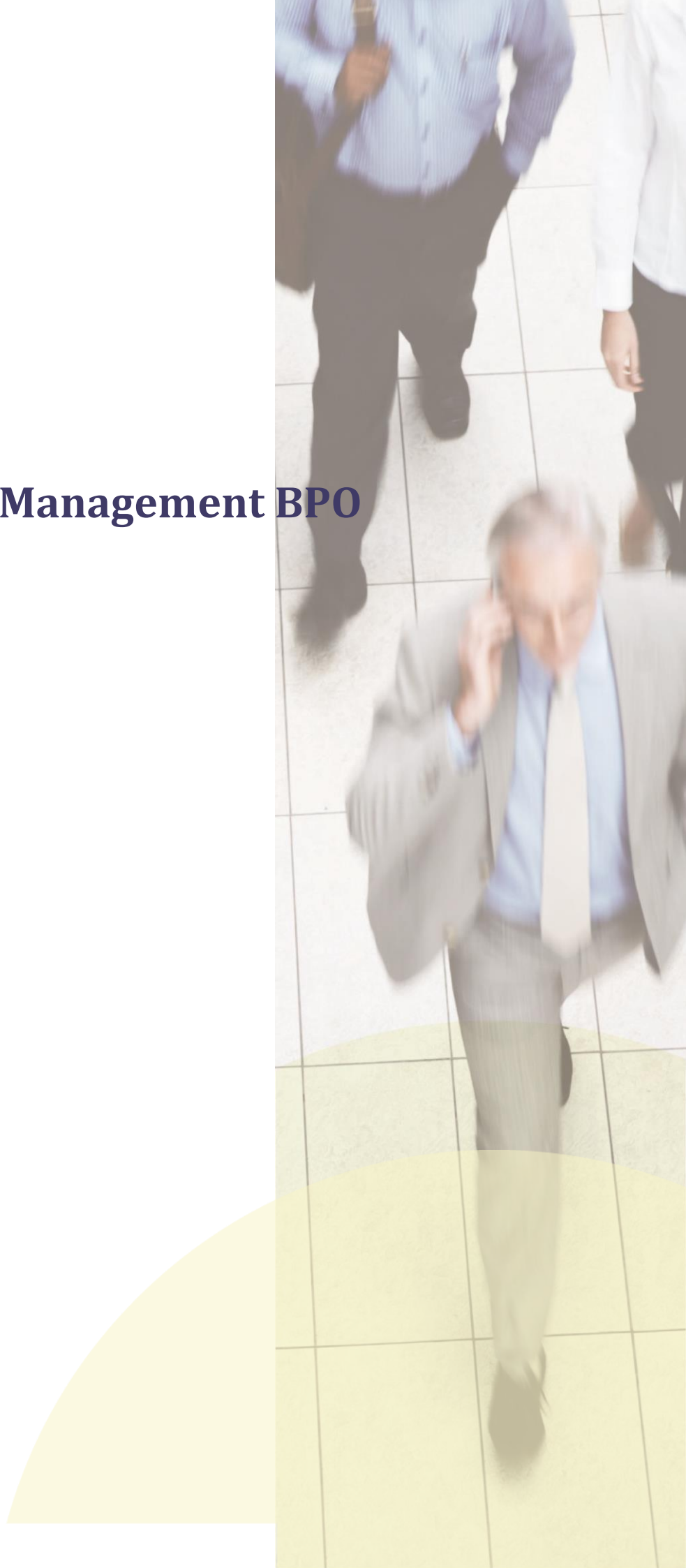
# **Cognizant Reference Data Management BPO**

**Vendor Assessment  
Report Abstract**

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**by Andy Efstathiou  
Director  
NelsonHall**

**8 pages**





## Who Is This Vendor Assessment For?

NelsonHall's Reference Data Management BPO vendor assessment for Cognizant is a comprehensive assessment of Cognizant's Reference Data Management BPO (RDM BPO) offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RDM BPO and identifying vendor suitability for RDM BPO RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector



## Key Findings & Highlights

This NelsonHall vendor assessment analyzes Cognizant's offerings and capabilities in Reference Data Management BPO. Cognizant is one of a number of Reference Data Management BPO companies analyzed in NelsonHall's comprehensive industry analysis programs.

Cognizant has implemented a significant number of RDM platforms including:

- Golden Source
- Eagle
- Asset Control
- Informatica

Cognizant has two primary delivery centers for reference data services, both in India:

- Hyderabad
- Pune

Cognizant is targeting:

- Multi-national investment banks
- Asset management firms

## Scope of the Report

The report provides a comprehensive and objective analysis of Cognizant's Reference Data Management BPO offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

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## Report Length

8 pages

## Report Author

Andy Efstathiou

[andy.efstathiou@nelson-hall.com](mailto:andy.efstathiou@nelson-hall.com)

## Reference Data Management Outsourcing Vendor Assessments Also Available for:

Genpact

iGate Patni

Infosys

NITT

Syntel

TCS

Wipro

WNS